



# PromotionKart

promotes you everywhere

## **Promotion Kart**

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# ABOUT PROMOTION KART

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**Promotion Kart**, as the emerging and fast growing firm in the field of IT Company. We are one of the leading firm based in Delhi with a wide reach to Pan India. Our wide network of branches in major cities of states like Uttar Pradesh, Mumbai, Rajasthan, Punjab, Himachal Pradesh and Gujarat helps us to cater state wise needs of our clients.

Due to the obvious rise in competitive pressures of pricing & expertise, companies are forced to concentrate on their “Mission Critical Areas”. Outsourcing through experts has become a necessity to optimize resources & time. Owing to this the services industry has developed rapidly. **Promotion Kart** is one such company, which identified this potential explosion & prepared itself to deliver.

## CORE STRENGTH

**Promotion Kart** core strength is our well trained and experienced staffs who work under the dynamic leadership of our Directors. This way we not only save time but also help our clients in short time. Also, we knew for our creative designs and best online marketing, SEO services. Within a short span of period. **Promotion Kart** has spread its web in Indian Market for best web services

We can confidently say that we will make every possible effort to achieve your timing commitments, budgetary restrictions and other requirements. We will also apply our innovative approach to providing solutions & assist you to meet your corporate objectives, without compromising your interests.

# WEB SERVICE

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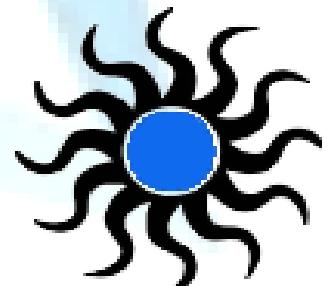
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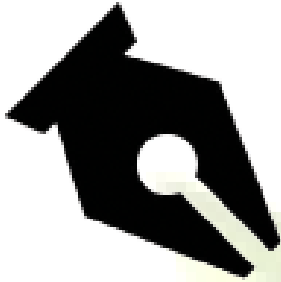
## Domain Registration & Web Hosting

As it's important to have office to mark your presence in front of your client, similarly website play a virtual office role in front of those who are searching for their requirement online. Domain name is a address of your virtual office with the help of which your online customers can directly visit on your webpage. It is important to have a unique domain name to be registered for your business or organization. It not only gives you the edge over your competitors but also gives your online presence the prominent identity. We will be glad to help you with domain name registration and even we will also take care of Web Hosting so that your website will be available on world wide web 24x7.

## Website Designing, Development & Maintenance

A crisp and attractive website is the ultimate face of an organization to the world and we with our years of experience and team of designing experts are very proficient at creating one for you. We bring all the essential designing elements together with relevant reference to the context and create a website that elevates your brand and captures the attention of target audience instantly. Besides creating, we also maintain your website and ensure periodic updates as per your requirements.





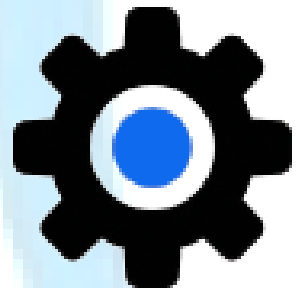
With the recent changes in Google's Search Engine algorithm, the need for good content in websites has seen an increase in demand. Good content is one that is easy to read, engaging and Self explanatory. It is responsible for turning visitors into customers. Our team make sure that it stays interesting to the reader and true to the product.

## SOFTWARE SERVICE

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### Custom Software Development

Be it a software product or a unique solution, Promotion Kart can offer your company end-to-end Custom Software Development Service to make your project get off flying. We develop Large Scale Applications as well. Our team is specializes in developing scalable software applications, business software and automation software. We primarily develop applications which automates everyday workflow of a company or organization and makes life easier.



### List of few in-house Software of our company

Our team has closely worked with Schools & Colleges, Start-ups, Product selling firms, Property Dealers, etc to provide them all these following web-based solutions -

- ❖ Lead Management Software
- ❖ Payroll Software
- ❖ Warehouse Management Software
- ❖ Inventory Management Software
- ❖ Customer Management Software for Property Dealers, etc

# MARKETING SERVICE

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There are millions of companies in a market who are in need of those people who can work on Market Analysis, Research, Strategy Planning, Team Building and Execution of Marketing policies on behalf of their company.

Promotion Kart offers a complete suite of On Ground Campaign, Digital Marketing Campaign, SMS & Email Marketing and Tele-marketing services for those companies who want their product & services to be shown in front of their target audience at effective cost. Our experts will closely work with client to identify their requirement and design a complete campaign for them.

## On-Ground Campaign

This campaign is taken up by those companies whose target is to promote their Product & Services in front of mass audience or societies, so that it can create its brand value among majorities. Under this segment our team will take care of complete cycle from Market Analysis till Execution of campaign.



List of Services comes under On Ground Marketing are

- Road Shows
- Mall Activity
- Pamphlet Distribution on Ground
- Pamphlet Distribution in Newspaper
- Canopies Setup
- Society Campaigns, etc

## Digital Marketing Campaign

Digital Marketing is the process of building & maintaining customer relationship through online activities to facilitate the exchange of ideas, products and services that satisfy the goals of both parties. It is consist of multiple sub components like Search Engine Optimization, Pay Per Click, Social Media Marketing, Social Media Optimization, etc with the help of all these you can take up your website in-front of the one who needed your business relevant information.

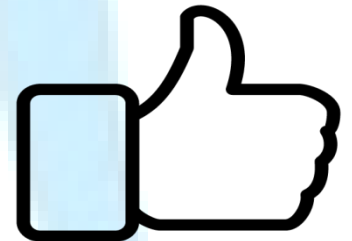
Our team of experts helps you to accelerate your business growth by opening up digital market for you as per your requirements. Service which we provide under this domain are describe below



experts take care of both of these.

❖ **Search Engine Optimization (SEO)** is the process of improving the visibility of a website on organic ("natural" or un-paid) search engine result pages, by incorporating search engine friendly elements into a website. It is broken down into two basic areas: on-page and off-page optimization. Our

❖ **Social Media Optimization (SMO)** is the process of streamlining a website in ways that make it easier for visitors to share and spread site content across various social media sites. It includes activities such as making the website more social media friendly so that visitors find it easier to share through social media channels such as facebook, blogs, vidoes, etc.



❖ **Search Engine Marketing (SEM)** refers to the paid ads that show up in the sponsored links or sponsored links or sponsored results boxes. It is over and above SEO but it's only a subset of your overall Internet Marketing Strategy.

❖ **Social Media Marketing (SMM)** focuses more on using social networking sites to generate interest, views, sales and interaction with a company or its products and services. It is an internet marketing strategy which makes use of social media outlets to promote a product which helps you in product promotion and interaction with customers.



## SMS & Email Marketing



Whether you are launching a new product in your area or would like to make a nationwide announcement, we will manage all aspects of your requirements from start to finish. We design as well as run your campaign and if you wish to create a customized bulk SMS & Email campaign based on your own business needs and time frame, we will facilitate that for you too.

Following are the list of Bulk SMS & Email services which we offers

- Promotional SMS (only deliver on Non-DND numbers)
- Transactional SMS (deliver on both DND as well as on Non DND numbers)
- Voice Bulk SMS Campaign
- Mass Email Marketing Campaign
- Election SMS Campaign, etc

## Telemarketing

We offers world class inbound call center services for companies looking to outsource their existing operations or start new one. Our service in this segment is customized and cost- effective to meet the unique requirements of your market.





# OUR CLIENTS

We at Promotion Kart believe in providing the best services possible to ensure that our clients are satisfied with the work that we do for them. Since the nature of our business is such that we have no idea what we will work on next, we have a team of extremely talented individuals who are flexible enough to handle whatever comes up next.

List of few companies taken up our services :

## EDUCATION



## NON GOVERNMENT ORGANIZATION



माँ रक्षक सेवा समिति





## E-COMMERCE



## HOSPITAL



## MANUFACTURES



## TRAVELS & JEWELRY

SUNAR

turn2rip

### Desert Tour **Jaisalmer**

*Hotel Shreenath Palace*  
A Heritage Hotel

*A Comfort Stay in Golden City*



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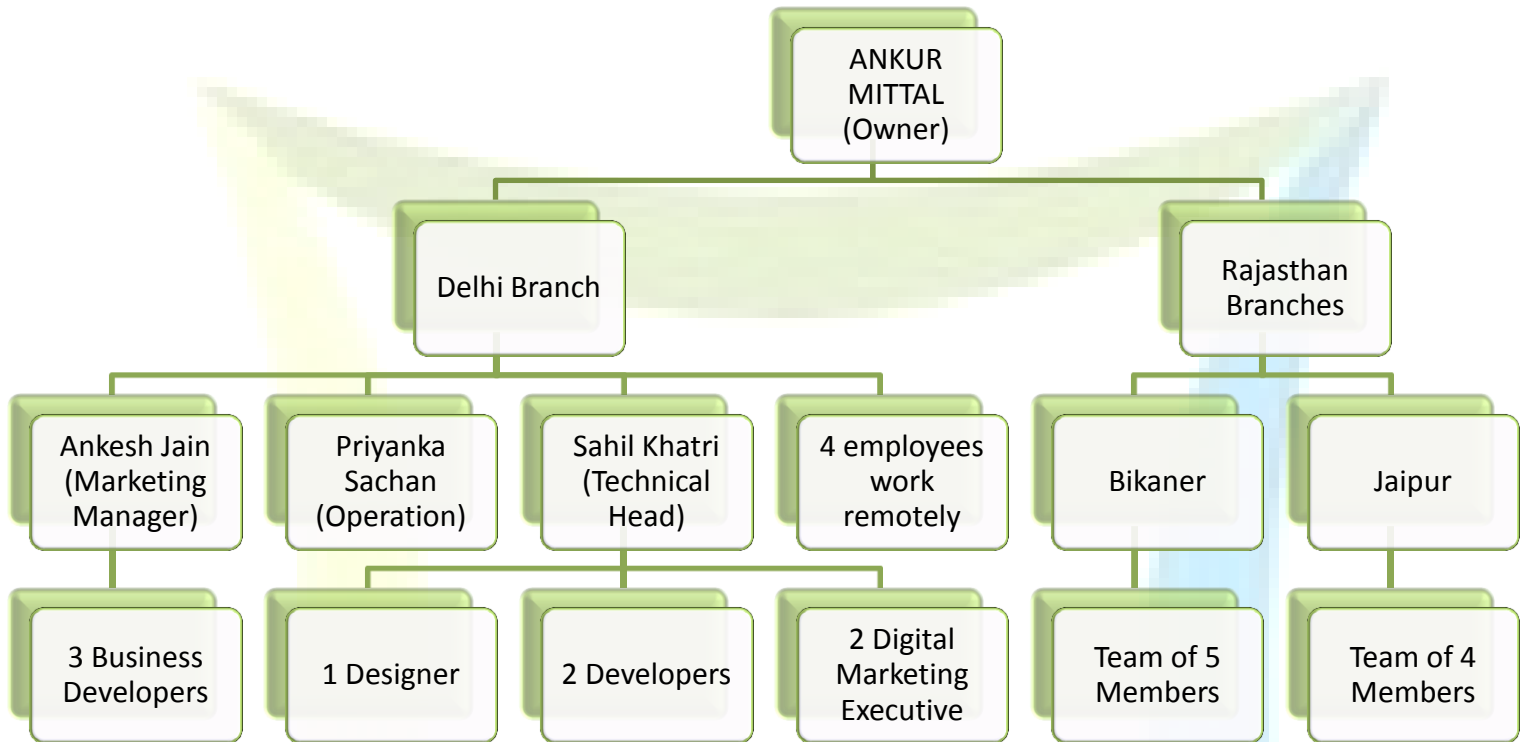
Gallery

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## IT COMPANIES



## OUR ORGANIZATION CHART



For any concern feel free to contact us on [sales@promotionkart.com](mailto:sales@promotionkart.com) or +91-9289-505-505.

Hope to have a long and fruitful business relation with your firm

**Thanks & Regards,**

**Team Promotion Kart**